

SustAct

Our mission: combine sustainability with the innovative delivery of technology solutions.

Products

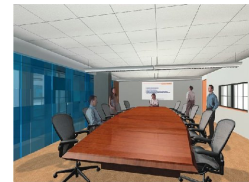
We develop products and services that serve people, planet and bring profit. Our approach is to combine existing technology and create innovative sustainable solutions. Current product development will bring benefits for the environment, health and education.



Current product development

3D conferencing

Business use of videoconferencing is growing at a fast rate, but still has it's drawbacks. Research shows that participants in a videoconference become concerned about how they look on camera and often modify their behavior or are distracted by the need to see themselves on screen. In addition, human interaction involves subtle visual signals and body language that may be difficult to express or discern without being in the same room.



Our approach

We combine the positive features of current videoconferencing solutions with a 3D virtual environment. This creates a brand new experience, where people can express themselves more when talking to their loved-ones or colleagues overseas. All the necessary technology is available in the market, the project will add the right business model and easy set-up and control features that are currently missing. The business model will vary per implementation, but will have big dependency on using it as a PR and marketing channel.



Virtual Reality Fitness

Everybody knows that fitness is good for your health ...

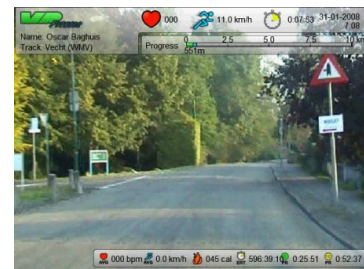
Excuse one: "Exercise is boring!" - Make exercise fun. Distract yourself by watching TV, listening to music or books on tape, reading, or exercising with a friend. Keep a log or diary of your progress. Give yourself rewards for sticking with your exercise program (a new tape, a long-distance phone call, a night out, etc.)

Excuse two: "I can't exercise today because the weather is bad." - Always have a Plan A and a Plan B. If Plan A is walking outdoors, then Plan B may be stationary biking, walking on a trampoline, walking at the mall, or going to the local recreation center.



Our approach

This product is sure to get rid of your boredom while you workout. Be it at home or in your local gym, we will provide the technology to translate your fitness movements to movement in a virtual reality environment. Our development team has created a low-end solution, based on wireless ANT technology already used by Garmin. The working prototype is based on a Windows platform, using an open source game engine. The software allows for advertisements to be shown during the exercise, thus using it as a marketing channel.



Educational Games

Educational games work, nobody will disagree with us on that. But do you really know what your child is doing while he or she is playing an educational game on the computer? Would you like to know the things you child can learn from a game and check the progress in his or her learning? We do.

This project creates a supporting learning environment for your kids, where you know the educational value of a game upfront and can track your child's progress and learning..



Game-play log

One of the objective is give parents access to game-play results. This requires game developers to buy into our project and interact with the proposed platform. We are talking with game industry parties to set open standards for this interaction.

Extra project benefits come from consumer and third party reviews of games, with an emphasis on the educational elements within the game. Parents can also use this to look for games that have specific educational elements. The platform will supply "game-use" feedback to the game developers, this to make it a win-win proposition for all parties involved.

About our company

SustAct is a young company with its roots in the Netherlands - Europe. Our company stands apart from its competitors thanks to its knowledge of the possibilities to combine technology and sustainability and it's strong project management skills. We have the ability to deliver "people, planet and business benefits" on time and to budget.

Profiles

Oscar Baghuis - Founder/Owner: Experienced project portfolio manager, large international internet and call center projects. Sustainability consultancy.



Company details

SustAct
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Join the action

Would you (or your company) like to join the action? Can you bring valuable knowledge to our projects? Do you have a project that needs more than just your companies involvement? [Contact us](#) to see if we can work together.

This is a summary, read more on www.sustact.com